



Habitat
for Humanity®

18th – 20th June 2010
The Mourne Mountains

HOPE

CHALLENGE



What is Hope Challenge 2010?

For the participants...

A 2 day challenge event for teams of 3-6 people

- 2 days & 2 nights in the open
- Mental and physical team challenges
- Build a shelter & sleep in it
- Trek and Tyrolean Transverse

A sponsorship target of €3,600 per team minimum!

A balance of fitness, strategy & teamwork!





What is Hope Challenge 2010?

For Habitat for Humanity...

Participant goal ➡ Teams of 3 to 6 ➡ 20 teams

Fundraising goal ➡ €3,600 minimum ➡ €70k+

Event goal ➡ Fundraise...Inform...Tackle poverty...





What happens during the event?

Four stages...

- Fundraising Challenge
- Trek
- Shelter Build
- Global Village Challenge





What is Hope Challenge 2010?

Timescales...

March 2010 – Launched...Get registered...

Then – Start fundraising...

April 2010 – Team packs will go out...

End May– Final registration...

June 18th – 20th – Event!!





How you could help!

Please can you...

- Participate – get a team together yourself?
- Promote – what audiences can you share this across?
- Print – via postcards, magazines, e-zines or on the web?
- Presentations – invite us to your workplace!

