

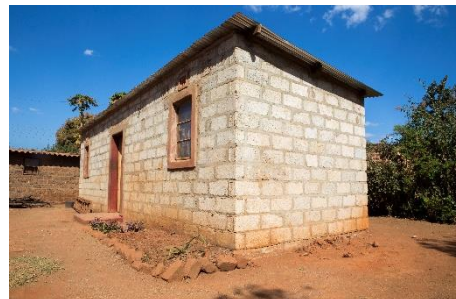
Who is Habitat for Humanity Ireland?

Habitat for Humanity Ireland builds homes, working in partnership with some of the most vulnerable people both here in Ireland and across some of the poorest regions of the world. We believe that everyone everywhere has the right to a decent place to live. Our mission is to lift families and communities out of poverty through a helping hand, assisting people to build their own homes, where they can raise their children in a secure and safe environment.

Why build a home?

A home is more than just four walls and a roof. A home provides families with a secure and safe place for children to do their homework, improving their chances of completing school. It provides families with a vital asset and the opportunity to create income. It provides families with a clean environment, reducing the risk of contracting disease.

A home can give a vulnerable family the stability they need to improve their lives and break the cycle of poverty.



A typical Habitat for Humanity home in Zambia

How the campaign works:

We're asking companies, organisations and individuals all over Ireland to support the goal of eliminating housing poverty around the world, through the simple and straightforward act of "buying a brick" It's that simple.

Each 'virtual' brick costs just €4 to buy

The more bricks you buy, the more families that can be assisted In Zambia for example, it takes 1,300 bricks to build a home - that's €5,200

You can buy just one brick or bundles of bricks

20 bricks, 50 bricks or maybe a pallet of 500 bricks (€2,000).

It's up to you.



Abhishek Pariyar at his home in Pokhara, Nepal

Our target is to sell 250,000 bricks and raise €1m to assist vulnerable families across our housing programme. It's our biggest campaign ever and we need your support.

How can I get involved?

We would be more than happy to answer any of your questions, so please do get in touch

Drop us an email on buyabrick@habitatireland.ie or call Noel on 01 531 0033

You can also find out more information about the initiative on our website and download a fundraising pack at www.habitatireland.ie/buy-a-brick

Thank you for supporting the **Buy a brick, Build a home** campaign

Meet Brenda

Brenda Chanda lives with her grandmother Christine and her siblings in the Chazanga compound in Lusaka, Zambia's capital city.



Before partnering with Habitat for Humanity, Brenda's family lived in a mud-brick house that caused the family many problems. This house was overcrowded, did not have locks on the doors, leaked during the rainy season and failed to keep out bugs and mosquitoes. One day, this house collapsed and the family were left without a home to call their own. The Chanda family partnered with Habitat for Humanity after this devastation occurred.

Brenda Chanda, Lusaka, Zambia

The family now live in a decent, safe and healthy home that not only protects them from the elements, but also allows them to live a prosperous and secure life.

Brenda's sister Beauty loves sleeping and playing in the new house, especially on the couch. She can play and study in peace.

Brenda is much happier and healthier in her new home, saying, *"I love the solid floor in our new home. It keeps out the damp and all the insects."*

